

# The Great Cloth Diaper Change

World Record Breaking Attempt

April 21, 2012 10:30am – 12:30pm



The **Great Cloth Diaper Change** will be the grand finale of International Cloth Diaper Awareness Week which is April 16-21, and the kick off to Earth Day, which is April 22!

Guinness World Record™ requires each Great Diaper Change site to have a minimum of 25 participants in order to count towards breaking the current world record, so join us as we attempt to break the record of 5,026 cloth diapers changed simultaneously at 127 locations in five (5) countries.

## Swag Bags

We will be handing out swag to those who RSVP to the event before April 20.

## Enter to Win Free Stuff

There will also be several drawings for great prizes!

## Event Details

Location: **Rite of Passage Women's Health & Birth Center**

Address: **2552 East Broadway, Suite 102, Pearland, Texas 77581**

Date: **April 21, 2012**

Time: **10:30am – 12:30pm (please arrive BY 11:00am)**

RSVP to Reserve your Swag – <http://betweenthekids.com/gcdc>

**If you do not cloth diaper your baby, this is a great time to come out and take a look around at the different cloth diapers that other moms are using! You can participate in the World Record attempt, as we will have a diaper for you to use!**

**Rite of Passage Women's Health & Birth Center** has graciously allowed us to use their venue for this event! We would love for you to tour the new facility while you're attending the GCDC. **Pearland Family Center**, also a part of the facility, provides total family care and is now accepting most insurance. Medicaid Pending.

## GCDC Pearland Hosts:

### **BetweenTheKids.com**

Media and Event Contact –  
[lisa.betweenthekids@gmail.com](mailto:lisa.betweenthekids@gmail.com)  
832.315.4150

### **Embrace Life Doula Services**

[lulunier@gmail.com](mailto:lulunier@gmail.com)

### **Cotton Cheeks Cloth Diapers**

[facebook.com/cottoncheeks](https://www.facebook.com/cottoncheeks)

## Official Rules

- The person changing the diaper must be 18 or older.
- One baby per adult (if you have twins or more than one kiddo in diapers, invite a spouse or friend to change one of them).
- Baby being diapered must be 39" tall or shorter
- The clean diaper must be 100% reusable and commercially available (you must be able to purchase the brand you change your baby into in a store or online)

Each year billions of disposable diapers enter landfills where it takes hundreds of years for them to decompose, according to the **Real Diaper Association**. In the U.S. and Canada, nearly 90% of babies are diapered in disposable diapers, meaning 60,000 diapers will enter landfills during the ONE MINUTE we'll be changing diapers on April 21<sup>st</sup>.